

# Vandita Nohwal

## Product Experience Designer

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### About me

I obsess over how people interact with the world, then translate that fascination into a seamless user experience. Driven by research, I aim to minimise friction & make designs more intuitive.

I am excited about learning and using my skills to create meaningful experiences.

### Education

#### **NIFT Gandhinagar** / Pursuing B.Des

2021-2025, Gandhinagar

Accessory Design

Specialization in Product Experience Design

#### **Google Certificate Course** / UX Design

2024, Online

Foundation of User Experience Design

#### **St. Xavier's High School** / Higher Secondary

2021, Vapi

XII in Science (PCM with Computer Science)

### Extra Curricular

#### **Khadi Mahotsav 2023** / Volunteer

Thematic Textile Exhibition.

#### **Defense Expo 2022** / Volunteer

Graffiti at Gandhinagar Military Station.

#### **Rotary Interact Club 2020** / Student Secretary

Led a group of 24 student members of Vapi club.

### Area of Interest

Designing for Accessibility

Interaction Design

Motion Design

Experiences for Entertainment Industry

Animation for Film

### Projects

#### **Doctor Appointment App**

Designed OPD Appointment app tailored for the Indian market.

#### **Website Design for Sadhavi Auto Ltd.**

Designed website from concept to completion for an automotive cable manufacturing company.

#### **Streaming Platform for Kids**

Designing a safe and slow paced streaming platforms for kids. (ongoing)

#### **Ergonomic Umbrella handle**

Designed an umbrella handle for user comfort applying ergonomic principles.

### Skills

**Design** : User Research, Visual design (colour, typography, layout), user experience design, Interaction design, Trend analysis & forecasting, Concept sketching.

**Prototyping** : Information architecture, Storyboarding, wire framing, Prototyping, Basic of HTML, CSS & Python, 3D rendering.

**Collaboration** : Cross-functional communication, Efficiency with collaborative design tools, Facilitating workshops, Active listening.

### Tools

Figma

Blender (intermediate)

Fusion360

DaVinci Resolve

Adobe Photoshop, Illustrator, InDesign

AutoCAD

Miro